



Stephen Cole

INTERNATIONAL MEDIA & COMMUNICATIONS

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An experienced Non-Exec Director, Board Member, Chair & Mediator with 25 years in Media Communications. Renowned internationally as a broadcast journalist, advisor and conference mediator. Versatile with a real understanding of how media works both nationally and globally. Expert at interacting, engaging and positively influencing strategies at Board Level. Intelligent and knowledgeable with the experience needed to read, identify, understand and provide positive solutions to complex situations.

KEY SKILLS

- Real understanding of how media works
- Digesting and explaining complex situations and strategies
- Delivering strategic achievements and governance
- UK and International broadcasting policy and regulatory issues
- Experienced at working at Board level
- Hosting and moderating conferences and international events
- Speaking and chairing
- Moderating and sharing
- Seniority, network and reliability
- Global knowledge across news and current affairs
- Specialist knowledge of the Middle East

KEY ACHIEVEMENTS

- Successfully launched the World's main news channels, Sky News, CNNI, BBC World and Al Jazeera English
- Created the World's first IT show, taking it around the world to 28 countries in 7 years
- Anchored news since 1989 from the studio and some of the World's major conflicts
- Chaired at the United Nations setting the 5-year agenda for UNESCO
- Conducted interviews with Presidents, Prime Ministers and Movie Stars
- Hosted the Global IT Summit with President Clinton
- Regular judge at the Royal Television Society News Awards and a BAFTA judge
- Delivered specialist lectures to UHNWI, Royals, Governments and Agencies on the Middle East

NON-EXECUTIVE | BOARD | CHAIR

- Chairman, Institute of Diplomacy & Business
- Board Member, Global Thinkers Forum
- Chairman/Moderator, World Economic Forum
- Chairman/Moderator, Davos
- Chairman/Moderator, Eurasian Media Forum in Astana
- Chaired, at the United Nations
- Board Director, Premiership Rugby Club London Welsh
- School Governor, West London

PRESENTER | CONFERENCE HOSTING | SPEAKER | EVENT MEDIATOR

BBC: Presenter for the National BBC News coverage incl. presenting the Six O'Clock News and Ten O'Clock News incl. bulletins on BBC One and BBC News 24. Presenter of the BBC World programme "Click Online". Newsreader on BBC World News | **Al Jazeera:** Anchor, based at the main broadcast-centre, in Doha presenting on the flagship-programme Newshour. Host of studio-based discussion-programmes, such as Inside Story | **CNN:** Launch presenter for CNN International | **Sky News:** Launch presenter | **Others:** ITV, Anglia Television's About Anglia and ITN.
Speak/Host/Mediate: Conferences, international events, business events and private business leader forums across a range of specialist topics incl. Media, Communications, The Middle East, Technology, Education, Energy, Banking, Global Health, Wealth, News, Current Affairs, Politics, Travel, Business, Journalism, etc

COMMERCIAL CAREER

CHAIRMAN - Institute Of Diplomacy & Business

2012 - 2017

A high value provider, promoting better communication and understanding between international communities, responsible for:

- Chairing both commercial and charitable boards incl. financial management and strategy development
- Supporting, mentoring and developing executives
- Dispersing funds to promote better communication and understanding between international communities
- Ensuring effective dialogue so different groups understand each other and solve common problems
- Creating business partnerships with leading companies in the UK and overseas
- Providing premium level consultancy services to corporates, governments and business leaders
- Developing social and business protocol training

Achievements: Widely recognised as the Global authority and at the forefront of media, security and crisis training for diplomats and their families; Helped establish Global business opportunities

CEO (Media & Communications) - Cole Productions

1993 - 2017

Leadership and oversight of this Media Communications consultancy, responsible for:

- Commercial, operational and financial leadership incl. P&L, financial reporting and budget control
- Strategic development and direction incl. audit and risk
- Corporate governance incl. internal control and risk management
- Setting editorial/creative direction and standards
- Compliance incl. ensuring policy and legal obligations (UK and internationally)
- Reviewing creative/editorial material
- Monitoring engagement and analysing/reporting of performance
- Media training for high profile leaders and corporations
- Corporate video and radio production
- Launching and presenting news and current affair programmes incl. The World Today and Asia Today
- Speaking, chairing and moderating (conferences and corporate events)
- Public speaking on the Middle East
- Event hosting

Achievements: Established and produced numerous radio and television programmes to huge critical success; Became an authority in providing chair and moderator support for Global Conferences

MEDIA COMMUNICATION CAREER



SENIOR NEWS ANCHOR & EDITOR - Al Jazeera English	2006 - 2015
SENIOR NEWS ANCHOR/PRODUCER/EDITOR - BBC World	1996 - 2006
HOST 'CLICK ONLINE' - BBC World	2000 - 2006
SENIOR NEWS ANCHOR - CNN International	1994 - 1996
SENIOR NEWS ANCHOR - Sky News	1989 - 1994
JOURNALIST/VIDEO - Central TV, Anglia, ITN, IRN & BBC	1978 - 1989