



# Stephen Cole

## INTERNATIONAL MEDIA & COMMUNICATIONS

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An experienced Non-Exec Director, Board Member, Chair & Mediator with 25 years in Media Communications. Renowned internationally as a broadcast journalist, advisor and conference mediator. Versatile with a real understanding of how media works both nationally and globally. Expert at interacting, engaging and positively influencing strategies at Board Level. Intelligent and knowledgeable with the experience needed to read, identify, understand and provide positive solutions to complex situations.

### KEY SKILLS

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Real understanding of how media works  
Digesting and explaining complex situations and strategies  
Delivering strategic achievements and governance  
UK and International broadcasting policy and regulatory issues  
Experienced at working at Board level  
Hosting and moderating conferences and international events  
Speaking and chairing  
Moderating and sharing  
Seniority, network and reliability  
Global knowledge across news and current affairs  
Specialist knowledge of the Middle East

### KEY ACHIEVEMENTS

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Successfully launched the World's main news channels, Sky News, CNNI, BBC World and Al Jazeera English  
Created the World's first IT show, taking it around the world to 28 countries in 7 years  
Anchored news since 1989 from the studio and some of the World's major conflicts  
Chaired at the United Nations setting the 5-year agenda for UNESCO  
Conducted interviews with Presidents, Prime Ministers and Movie Stars  
Hosted the Global IT Summit with President Clinton  
Regular judge at the Royal Television Society News Awards and a BAFTA judge  
Delivered specialist lectures to UHNWI, Royals, Governments and Agencies on the Middle East

### NON-EXECUTIVE | BOARD | CHAIR

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Chairman, Institute of Diplomacy & Business  
Board Member, Global Thinkers Forum  
Chairman/Moderator, World Economic Forum  
Chairman/Moderator, Davos  
Chairman/Moderator, Eurasian Media Forum in Astana  
Chaired, at the United Nations  
Board Director, Premiership Rugby Club London Welsh  
School Governor, West London

### PRESENTER | CONFERENCE HOSTING | SPEAKER | EVENT MEDIATOR

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**BBC:** Presenter for the National BBC News coverage incl. presenting the Six O'Clock News and Ten O'Clock News incl. bulletins on BBC One and BBC News 24. Presenter of the BBC World programme "Click Online". Newsreader on BBC World News | **Al Jazeera:** Anchor, based at the main broadcast-centre, in Doha presenting on the flagship-programme Newshour. Host of studio-based discussion-programmes, such as Inside Story | **CNN:** Launch presenter for CNN International | **Sky News:** Launch presenter | **Others:** ITV, Anglia Television's About Anglia and ITN.  
**Speak/Host/Mediate:** Conferences, international events, business events and private business leader forums across a range of specialist topics incl. Media, Communications, The Middle East, Technology, Education, Energy, Banking, Global Health, Wealth, News, Current Affairs, Politics, Travel, Business, Journalism, etc

## COMMERCIAL CAREER

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### CHAIRMAN - Institute Of Diplomacy & Business

2012 - 2017

A high value provider, promoting better communication and understanding between international communities, responsible for:

- Chairing both commercial and charitable boards incl. financial management and strategy development
- Supporting, mentoring and developing executives
- Dispersing funds to promote better communication and understanding between international communities
- Ensuring effective dialogue so different groups understand each other and solve common problems
- Creating business partnerships with leading companies in the UK and overseas
- Providing premium level consultancy services to corporates, governments and business leaders
- Developing social and business protocol training

**Achievements:** Widely recognised as the Global authority and at the forefront of media, security and crisis training for diplomats and their families; Helped establish Global business opportunities

### CEO (Media & Communications) - Cole Productions

1993 - 2017

Leadership and oversight of this Media Communications consultancy, responsible for:

- Commercial, operational and financial leadership incl. P&L, financial reporting and budget control
- Strategic development and direction incl. audit and risk
- Corporate governance incl. internal control and risk management
- Setting editorial/creative direction and standards
- Compliance incl. ensuring policy and legal obligations (UK and internationally)
- Reviewing creative/editorial material
- Monitoring engagement and analysing/reporting of performance
- Media training for high profile leaders and corporations
- Corporate video and radio production
- Launching and presenting news and current affair programmes incl. The World Today and Asia Today
- Speaking, chairing and moderating (conferences and corporate events)
- Public speaking on the Middle East
- Event hosting

**Achievements:** Established and produced numerous radio and television programmes to huge critical success; Became an authority in providing chair and moderator support for Global Conferences

## MEDIA COMMUNICATION CAREER

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SENIOR NEWS ANCHOR & EDITOR - Al Jazeera English	2006 - 2015
SENIOR NEWS ANCHOR/PRODUCER/EDITOR - BBC World	1996 - 2006
HOST 'CLICK ONLINE' - BBC World	2000 - 2006
SENIOR NEWS ANCHOR - CNN International	1994 - 1996
SENIOR NEWS ANCHOR - Sky News	1989 - 1994
JOURNALIST/VIDEO - Central TV, Anglia, ITN, IRN & BBC	1978 - 1989